

# SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY

(An Autonomous Institution)

## Dindigul- Palani Highway, Dindigul – 624 002. DEPARTMENT OF COMPUTER SCIENCE AND BUSINESS SYSTEMS

### MoU with One Yes InfoTech Report

Date: 28/10/2024

A memorandum of understanding (MoU) is a non-binding agreement between two or more parties to work together on a specific project or activity. A MoU is an agreement between two institutions for Academic, Cultural, Sports, Extra Curricular Exchange Program, Skill Development, Out Come Based Training, Placement & related services.

#### ONE YES INFO TECH SERVICES:

If your mind thinks about mobile/website development, then we have created a niche for ourselves. We started in 2012 with just 3 employees and now have expanded ourselves to 50+ which shows about growth and quality of work that we did over the years.

### Research and Analysis

Proper research and analysis are done for efficient strategy and cost reduction. Flexibility is one of our key strengths and we are ready to negotiate according to the client's requirements.

#### **Creative and innovative solutions**

We have professionals who thinks out of the box and provide efficient and innovative solutions.

#### **Agile Method**

Agile methodologies are approaches to product development that are aligned with the values and principles described in the Agile Manifesto for software development.

#### **SERVICES:**

- 1. Web development
- 2. App development
- 3. Digital marketing
- 4. Web Design





## SSM INSTITUTE OF ENGINEERING AND TECHNOLOGY (AN AUTONOMOUS INSTITUTION)

Dindigul – Palani Highway, Dindigul – 624 002. Phone: 0451–2448800–99 (100 Lines) Fax: 0451–2448855

## **Department of Computer Science and Business Systems**

#### **MoU with THIRAN 360AI**

Date: 21.02.25

Beyond the Display: The Core of Client Side & Server Side Using UI/UX

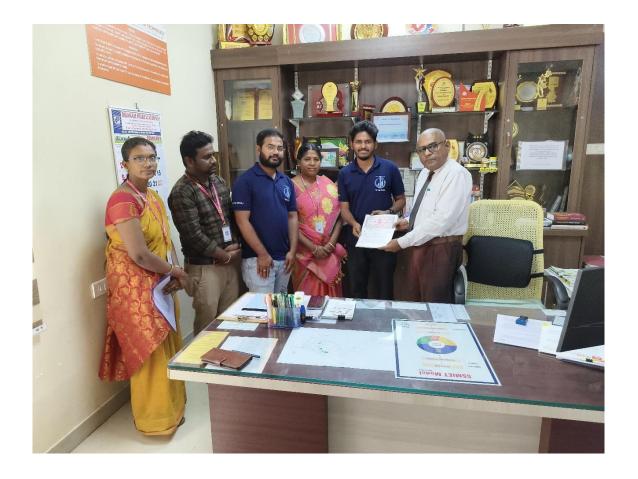
UI/UX design is often associated with screens of mobile apps, websites, and software interfaces. However, the future of user experience extends beyond traditional displays. As technology evolves, UI/UX is shaping interactions in physical spaces, voice interfaces, augmented reality (AR), virtual reality (VR), and even AI-driven experiences. This seminar explores how UI/UX is expanding beyond screens, influencing everyday interactions in innovative ways.

## **Topics Covered:**

- 1. Voice and Conversational UI
- 2. Haptic and Gesture-Based Interfaces
- 3. Augmented and Virtual Reality UX
- 4. Al and Personalized U
- **5.** The Future of UI/UX







## **Conclusion**

As technology moves beyond screens, UI/UX designers must think holistically about human-computer interaction. From voice to gestures, AR to AI, the future of design lies in creating seamless, natural, and intuitive experiences across various mediums. This seminar to explore the exciting possibilities of UI/UX beyond the display.